

## Media release

DDV Online trends survey – April 2019:

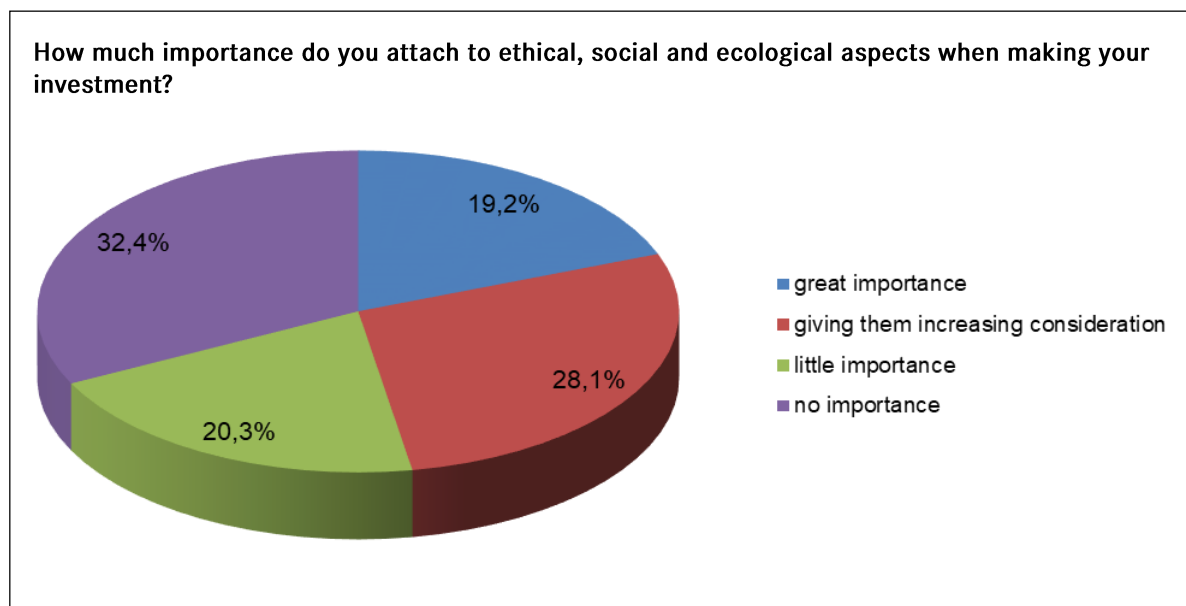
### No longer niche

Buyers of structured products placing increasing weight on sustainability

Frankfurt am Main, Germany, 10 April 2019

Almost 20 percent of structured product investors in Germany place great importance on ethical, social and ecological aspects in their portfolio allocations. More than one in every four investors state that they are giving these criteria increasing consideration in their investment decisions. These are some of the findings of the monthly trend survey conducted by the German Derivatives Association (Deutscher Derivate Verband, DDV). However, slightly more than half of investors said that sustainability issues are of little or no relevance to their investments. A total of 3,394 persons took part in the online survey, which was conducted jointly with several major finance portals. Most of the respondents were well-informed investors, who make their own investment decisions and act without advice.

Lars Brandau, Managing Director of the DDV, commented: ‘Sustainability is no longer a niche issue. Interest in sustainable investment opportunities is growing steadily. Unfortunately, uniform and transparent standards have been lacking in the past. The central idea of current policy proposals is to define harmonised criteria. This should further accelerate the move by investors towards sustainable financial products. In this segment as in others, structured securities are a wise choice as a portfolio component.’



There were 3,394 respondents to this online trends survey. The results of the survey, which was conducted in collaboration with the finance portals Ariva.de, finanzen.net, finanztreff.de, guidants.com, OnVista and wallstreet-online.de, are also available on the DDV website at:  
<http://www.derivateverband.de/ENG/Statistics/TrendOfTheMonth>

Deutscher Derivate Verband (DDV), the German Derivatives Association, is the industry representative body for the leading issuers of derivative securities in Germany, who represent more than 90 percent of the German structured products market: BayernLB, BNP Paribas, Citigroup, Commerzbank, DekaBank, Deutsche Bank, DZ BANK, Goldman Sachs, Helaba, HSBC Trinkaus, HypoVereinsbank, LBBW, Morgan Stanley, Société Générale, UBS and Vontobel. Furthermore, the Association's work is supported by seventeen sponsoring members, which include the Stuttgart and Frankfurt Exchanges, Baader Bank, the direct banks comdirect bank, Consorsbank, flatex, ING, maxblue and S Broker, as well as finance portals and other service providers.

[www.derivateverband.de](http://www.derivateverband.de)

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